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FOR IMMEDIATE RELEASE

Introducing CellHandle™

Unique Patent Pending Cell Phone Handle Allows You to Hold Your Phone with One Finger!

New York, NY, May 16, 2011. Scott Paul Technologies has introduced their new product CellHandle™. It holds your phone with one finger. If you've ever gotten tired hands from making calls, texting, or doing emails on mobile devices or dropped your phone, then CellHandle™ is for you. It was designed to make holding the phone simple to do. Just decide which finger works best, adjust the strap, and start using it. You won't be gripping your phone so your hands will be free to do other things.

A select group of preteens, teens, executives and active seniors have been using CellHandle™ before its availability to the public. Here are some of the comments received after using CellHandle™. "The phone just stays on my finger. It's great!" said one of the teens. A leading apparel executive said, "My hands are free to do other things while I'm making calls and I don't have to worry about dropping my phone." One of the very active seniors using it said, "My hands don't get tired while using it. The phone is secure just using one finger. I can't believe no one has come up with this before now."

This innovative new product is the creation of Paul Sklar and Scott Cynamon. An attorney and a recycling company executive by day became inventors out of need. The idea was conceived after surgery requiring bed rest. Two years and 128 versions in development and CellHandle™ is now ready to make it easier to handle your phone. It carries an MSRP of \$19.95.

We are also launching EZ CellHolder™. A product designed to work together with CellHandle™. It provides a convenient and easy way to place your phone and other hand held devices where you want to keep or store them. Two complete kits are included and have an MSRP of \$9.95. These new accessories will be coming to a local retailer soon and are now available online at www.scottpaultech.com. Visit us at booth T5 at the CEA Line Show June 22nd – 23rd in New York for a demonstration.

Scott Paul Technologies create unique options for carrying your mobile devices. They design, manufacture, distribute and sell innovative accessories that create a comfortable and secure way of holding, storing and using handheld electronic gear. All products are designed and made in the US.

For more information, or to schedule an interview with Scott or Paul, please call Scott Cynamon at 914.772.5865 or email Scott directly: scott@scottpaultech.com